## Cognitive Neuroscience: The Biology Of The Mind (Fourth Edition)



PDF
DOWNLOAD EBOOK

## Synopsis

The most authoritative cognitive neuroscience text is also the most accessible. The first textbook for the course, and still the market leader, Cognitive Neuroscience has been thoroughly refreshed, rethought, and reorganized to enhance studentsâ ${ }^{T M}$ and instructorsâ ${ }^{T M}$ experience. A stunning, all new art program conveys data and concepts clearly, and new chapter-opening Anatomical Orientation figures help students get their bearings. The table of contents and the chapters themselves have been reorganized to improve the logical flow of the narrative, and the world renowned author team has kept the book fully up to date on the latest research in this fast moving field.

## Book Information

File Size: 52123 KB
Print Length: 752 pages
Publisher: W. W. Norton \& Company; 4 edition (October 1, 2013)
Publication Date: October 1, 2013
Language: English
ASIN: B00SLB5M8A
Text-to-Speech: Not enabled
X-Ray for Textbooks: Enabled
Word Wise: Not Enabled
Lending: Not Enabled
Enhanced Typesetting: Not Enabled
Best Sellers Rank: \#62,084 Paid in Kindle Store (See Top 100 Paid in Kindle Store) \#37 inÂ Kindle
Store > Kindle eBooks > Health, Fitness \& Dieting > Counseling \& Psychology > Neuropsychology \#52 inÂ Kindle Store > Kindle eBooks > Medical eBooks > Internal Medicine > Neurology \#74
inÂ Kindle Store > Kindle eBooks > Nonfiction > Science > Behavioral Sciences > Cognitive Psychology

## Customer Reviews

The authors make it clear in the preface that this text is intended for a one-semester undergraduate course on the subject of cognitive neuroscience. The difference in writing style and language between this text and Fundamental Neuroscience is immediately evident, with this text adopting a simpler, less elevated style. It is by no means a "dumbed down" book given the subject matter, but the difference in style is noteworthy. In the earlier sections of the text, the authors adopted a style of
familiarity with the reader that I thought was unsuitable, but fortunately, as the text progressed, these intrusions of authorial attempts at humor became mercifully less frequent. Still, the book could have used a more strict editorial hand. Too many sentences contained structures such as "Foo at Bar University (2001) showed that ..." This particular structure was used so frequently and so unnecessarily that it became tedious.Fundamental Neuroscience was guilty of the overuse of TLAs -- three-letter acronyms. Worse yet, the TLA would be introduced and defined *once* and then used throughout the remainder of the book. Cognitive Neuroscience also makes extensive use of TLAs, but at least here the TLAs would be expanded with its first use in each chapter, making it unnecessary for me to go digging back through the text to find the first instance of the TLA as I had to do with Fundamental Neuroscience.In general, the readability of this text is praiseworthy. It devotes approximately 650 pages to the material covered in 200 pages of Fundamental Neuroscience. This allowed for a more thorough discussion of the various activities that make up cognition, as well as cover a greater number of components of cognition (Fundamental Neuroscience touched on only a few).

Download to continue reading...
Biology: The Ultimate Self Teaching Guide - Introduction to the Wonderful World of Biology - 3rd Edition (Biology, Biology Guide, Biology For Beginners, Biology For Dummies, Biology Books) Cognitive Neuroscience: The Biology of the Mind (Fourth Edition) Of Space and Mind: Cognitive Mappings of Contemporary Chicano/a Fiction (Cognitive Approaches to Literature and Culture) Clinical Neuroanatomy and Neuroscience: With STUDENT CONSULT Access, 6e (Fitzgerald, Clincal Neuroanatomy and Neuroscience) 6th (sixth) Edition by FitzGerald MD PhD DSC MRIA, M. J. T., Gruener MD MBA, Gr [2011] Biological Psychology: An Introduction to Behavioral, Cognitive, and Clinical Neuroscience, Seventh Edition Biological Psychology: An Introduction to Behavioral, Cognitive, and Clinical Neuroscience, Sixth Edition Biological Psychology: An Introduction to Behavioral, Cognitive, and Clinical Neuroscience (Looseleaf), Sixth Edition Biological Psychology: An Introduction to Behavioral, Cognitive, and Clinical Neuroscience (Looseleaf), Seventh Edition Biological Psychology: An Introduction to Behavioral, Cognitive, and Clinical Neuroscience, Fifth Edition Cognitive Neuroscience (PSY 381 Physiological Psychology) Cognition, Brain, and Consciousness: Introduction to Cognitive Neuroscience Learn: Cognitive Psychology - How to Learn, Any Skill or Subject in 21 Days! (Learn, Learning Disability, Learning Games, Learning Techniques, Learning ... Learning, Cognitive Science, Study) July Fourth Cheer: A Rhyming Picture Book for Children about the Fourth of July, July 4th Cheer and Family Fun on the Fourth of July Changing Minds: Mind, Consciousness and Identity in Patanjali's Yoga Sutra and Congnitive

Neuroscience Keeping the Brain in Mind: Practical Neuroscience for Coaches, Therapists, and Hypnosis Practitioners Child and Adolescent Therapy, Fourth Edition: Cognitive-Behavioral Procedures Cognitive Processing for Vision and Voice: Proceedings of the Fourth NEC Research Symposium Cognitive Psychology: Connecting Mind, Research and Everyday Experience The Political Mind: A Cognitive Scientist's Guide to Your Brain and Its Politics The Embodied Mind: Cognitive Science and Human Experience

Dmca

